



# Training Sessions: TDM 101 Notes

## Participants

- Mark Gosper and Randy Owens, EnerSys
- Lawrence Adam, Linweld
- Tru Green Chem Lawn
- Jeremy Crosby, Quik Trip
- Glenn Duncan and Al Guinn, MHC Carrier
- David Dearth, Old Dominion Brush Co.
- Kyle Tubbs, ECCO
- Karen Valentine, Wholesale Trucks
- Sue Conulsen, Sun Chemical
- John Caracci, Johnny C's Deli
- Paul Dolak and Brian Bridgeman, Brenntag Mid-South
- Scott C. Barbour, Midline Industries Inc.
- Kim Whiteman, IBEW Local 1464
- Ostlen International
- Ronald Roscoe, Tenneco
- George McCain, US Post Office
- James W. Lindsey, KCOH
- Bob Arnold, Dry Basement
- David Winfield, Linweld
- Jan Scott, Midwest Wholesale Hardware Co.
- Dan Westervelt, CWA 6360
- Alary Reyes, Primerica Financial Service
- Glazer's Midwest-Kansas City
- Carol Coles, Pathfinder Systems Inc.
- Amber Unrein, Northeast Industrial Association/MCOT
- Jesse Paulic, Lil Guy Foods



- Adoria Adair, Laboratory Corp. of America
- Peggy Gann, Andrew Fillia, Lelain Lorenzen, Julie Riemann, Sean Lammers, Pedro J. Morales, Mary Lauer, Kent Bogten, Christina Hosack, and Liz Besser, Metropolitan Community College – Business and Technology Center
- 72 employees, Bayer Cropscience

### Summary

- Building from early September’s Stakeholder Meetings, one- to two hour Transportation Demand Management (TDM) Training Sessions and Information Tables were provided for area Human Resources Managers, staff at some of the area’s largest employers, and students. Four (4) sessions were held in late September and early October 2007 as follows:

<b>Date/Time</b>	<b>Audience/Invitees</b>	<b>Format</b>	<b>Time</b>	<b>Location</b>
September 25 <sup>th</sup>	Human Resources Managers for employers east of Chouteau Trafficway	Training Session	11:30 a.m. – 12:30 p.m.	Metropolitan Community College – Business and Technology Campus (MCC-BTC) located at 1775 Universal Avenue in Kansas City, Missouri
September 26 <sup>th</sup>	MCC-BTC Staff	Training Session	11:30 a.m. – 12:30 p.m.	MCC-BTC
October 2 <sup>nd</sup>	Bayer Cropscience Staff	Training Session	11:00 a.m. – 1:00 p.m.	Bayer Cropscience (8400 Hawthorne, Kansas City, Missouri)
October 3 <sup>rd</sup>	MCC-BTC Students	Information Table	5:00 – 6:00 p.m.	MCC-BTC

- Session invitations were distributed via direct mail postcard with follow up phone calls and emails. Missouri Department of Transportation (MoDOT) staff, members of the Consultant Team (Patti Banks Associates and Wilson & Company), the Mid-America Regional Council (MARC) RideShare Program,



113 individuals representing 29 different companies and organizations, and numerous MCC-BTC students attended the sessions or visited the information table.

- MoDOT conducted the trainings to:
  - Educate area employees about upcoming improvements to the I-435/Front Street Interchange.
  - Share information about helpful strategies that employees could use during interchange construction to make their drive easier.
- During the training, participants were encouraged to watch a looped slideshow that described the project and potential strategies for reducing traffic congestion.
- Afterwards participants asked questions about the design of the new interchange, discussed issues facing the area, and commented about strategies such as carpooling, vanpooling, riding the bus, and more.
- Session attendants were given comment cards at the start of each. Twelve (12) were returned to staff with the following verbatim comments:
  1. Please open Hawthorne over to Chouteau.
  2. Very good, thanks for the info.
  3. Very good information. Thanks.
  4. Add e-mail to MCC internal website.
  5. Include flyer with student enrollment packet.
  6. Suggestion: MARC Marlene Nagel (Marge Gasnick) explain DDI to Carolyn Brown, MCC's District office, if, for example, MCC students be diverted to another campus to pick up books at beginning of a new semester. Having "someone STRONGLY recommend alternative work schedules...MCC (BTC Campus) four 10 hour workday, telecommute 1 day/wk. Add "Link" from MCC-BTC's "Home Page" to a link explaining March-December '08 of DDI: Students, employees, clients impacted...



7. 1) have people directing traffic during construction rather than relying on signals, which are ignored by many truck drivers 2) continue to encourage KC police to enforce the law against R.R. blocking traffic for long periods on west end of Front Street.
8. Need a light south of Chouteau Bridge & Stillwell Avenue. There used to be one, but was removed.
9. A light is needed south of the Chouteau Bridge (South of Stillwell Ave).
10. The lights for the pedestrian crossings are going to present a big problem! Our very large homeless numbers in the area will be punching the light all day long just to make sure the traffic stops.
11. Thank you for all that is being done to inform and include the area businesses in this process. I appreciate having some time to evaluate and determine how to modify work and transportation to help. I hope the end result will be a win/win for everyone. Thanks again, Kim Whitmore.
12. Homeless people will constantly hit pedestrian lights to stop traffic. This needs to be addressed. Ensure curves will not impeded truck (semi) traffic.