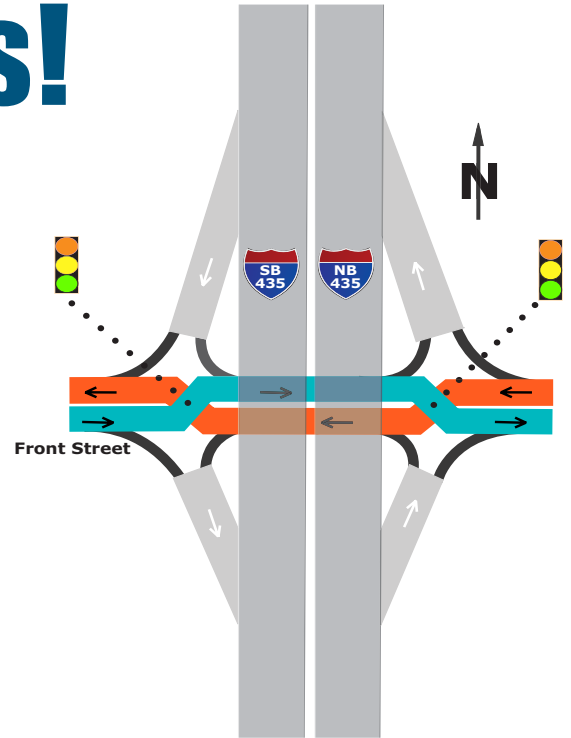




Know The Facts!

AN INNOVATIVE DESIGN

The conventional diamond interchange at I-435 and Front Street has been redesigned and will be reconstructed as a Diverging Diamond Interchange, (DDI). The DDI will accommodate more traffic and move it faster, decrease congestion, and increase safety. The most noticeable difference between the new interchange and the old is that Front Street will be improved as a pair of one-way streets that cross at two signalized intersections. This revolutionary design is one of only a few planned for the Kansas City Metro. Construction is anticipated to begin in the spring of 2011.



STRATEGIES TO MANAGE TRAFFIC

The I-435/Front Street Interchange is a key gateway to the Northeast Industrial District—one of Kansas City's largest employment centers. Workers from all over the metropolitan area as well as freight and delivery trucks from the metro and around the country use the I-435/Front Street Interchange everyday. The huge amount of traffic results in rush hour congestion.

To better manage traffic during interchange construction, MoDOT is coordinating with area employers and partners to develop a set of Transportation Demand Management (TDM) strategies to ease the demand. TDM aims to redistribute or shrink the amount of traffic entering and leaving an area while also offering a range of transportation options to maximize the available capacity of the system. TDM strategies include:

- Ride-Sharing Programs (carpooling, vanpooling)
- Park-and-Ride Lots
- Transit Improvements
- Employer-based Support Programs



Transit Improvements



Ride-Sharing Programs
(car or vanpooling)



Park-and-Ride lots

HOW TO FIND OUT MORE

In advance of project construction, MoDOT will coordinate with area businesses and partners to develop potential TDM strategies and to educate and spread the word about the new DDI. MoDOT:

- Met with stakeholders and partners to learn more about the traffic generated in the vicinity of the interchange.
- Held training sessions to explain the purpose of TDM and its available strategies.
- Conducted hands on workshops to help employers determine the TDM strategies that may work best for them.
- Will invite the general public to an open house public meeting where DDI and TDM information will be available.



Questions/Comments

Contact Steve Porter at 1-800-ASK-MODOT or stephen.porter@modot.mo.gov

Visit us at
www.435DDI.com